



# GREATER PICKENS CHAMBER OF COMMERCE

## AMBASSADOR PROGRAM

**WHAT IS A CHAMBER AMBASSADOR?** Ambassadors perform a wide variety of duties for the Chamber, but their main function is to help promote the Chamber & City, welcome new Members to the Chamber, and make Chamber events successful and enjoyable for everyone.

They are a special group of people who volunteer their time to help promote the Greater Pickens business community and support Chamber supported events for the City of Pickens.

### CHARACTERISTICS OF A CHAMBER AMBASSADOR

Has a lively, engaging, and proactive personality

Can make the shyest person feel comfortable and welcome

Projects a positive image for their company and/or the Chamber & City of Pickens

Enjoys having fun in a professional environment

Encourages others to become Chamber members

Volunteers about 3-4 hours a month as an Ambassador (Event support at the Amphitheater, Doodle Market, and additional events that come up)

**THE AMBASSADOR COMMITMENT** Participate at the quarterly Ambassador meetings. Attend Chamber ribbon cuttings, grand openings, programs, and other events. Assist with member retention. Greet new Chamber members and introduce them to other members at Chamber events. Knowledge of the Chamber, its staff, committees, and benefits. Acting as a contact for new and existing members to help them in how to best utilize their Membership. Encourage members to attend Chamber events, programs, and get involved.

**PEOPLE YOU MEET AT CHAMBER EVENTS COULD BECOME YOUR BIGGEST CLIENT TOMORROW!**

### BENEFITS FOR EVERYONE!

Name and photo on the Ambassador page on the Chamber's Website Opportunity to connect one-on-one with new and existing Chamber members, meet local business and community leaders. Potential media coverage from attendance at Chamber events. Gain an insider's perspective of the local business community. Chance to help the community and show community pride. Recognition at the Chamber's Annual Banquet for points acquired

### AMBASSADOR POINT SYSTEM

(1 POINT) Points are awarded for attendance at Ambassador Committee meetings / Quarterly. Meetings will be held quarterly at the Pickens Visitor Center. Ambassadors will also have a private FB group they can be a member of to keep in touch with all the opportunities to get involved & volunteer.

RIBBON CUTTINGS (1 POINT) Attend ribbon cuttings and or grand opening.

REFERRING CHAMBER MEMBERS (3 POINTS) Points are awarded when an Ambassador's referred business joins the Chamber of Commerce.

ATTEND EVENTS (1 POINT) Points are awarded for attendance at Amphitheater & Doodle Market Events, Golf Tournaments, Annual Banquet, and any other events hosted by the Chamber of Commerce.

SPONSORING/ DONATING (1 POINT) Points are awarded when an Ambassador, or their company, sponsor an event or donate auction items to a Chamber of Commerce event.