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Greater Pickens Chamber joins Discover South Carolina’s Front Porch Program

Pickens, S.C. – The South Carolina Department of Parks, Recreation & Tourism (SCPRT) has named the [Greater Pickens Chamber of Commerce](#) a partner in Discover South Carolina’s Front Porch Program.

The [Front Porch Program](#) connects local visitor centers and destination marketing organizations in small towns and big cities all over the state with South Carolina’s [bustling state-operated Welcome Centers](#) and the powerful [Discover South Carolina](#) brand. The program was created to help local entities amplify their reach to attract more visitation.

“As the premier welcome center for the greater Pickens area, we strive to bring all that Pickens has to offer to visitors, newcomers, and residents of Pickens,” said Lisa Turnick, Membership Director for the Greater Pickens Chamber of Commerce. “We want you to explore our historic downtown with its eclectic shops, restaurants, activities, and picturesque lakes, waterfalls, and parks including Table Rock State Park and Sassafras Mountain, the highest point in South Carolina. We eagerly look forward to gaining knowledge and insight on how to offer the best welcome center experience for our visitors and residents as well as building relationships with all South Carolina welcome centers by sharing information about all our beautiful state has to offer.”

Certified Front Porch program participants share information, promote special events, and provide SCPRT with up-to-date information about their destinations. This allows SCPRT’s nine Welcome Centers to share the latest and greatest information available about our destinations with our millions of visitors, helping increase visitation to those areas and improving visitor experience upon arrival. Program members receive an official window cling and certificate to promote their participation in the program; bulk copies of state maps and the Discover South Carolina Vacation Guide; and access to special training and events hosted by SCPRT’s expert travel staff.

The Greater Pickens Chamber of Commerce is a private, non-profit organization dedicated to enhancing the local business community and quality of life. Situated in the beautiful rolling hills of the Upstate, Pickens is *where the mountains begin*. The area is home to some of the state’s most iconic landscapes – including Table Rock State Park and Sassafras Mountain – and it offers locals and visitors endless outdoor recreation opportunities, along with lots of history and a charming downtown with eclectic shops, restaurants, and other activities. Learn more at explorepickens.com or visit them in person at 222 W Main Street in Pickens.

Eligible entities can learn more about the Front Porch Program at scprt.com/tourism/front-porch-program.

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